

Choosing a Photographer

Purpose: When researching and choosing a photographer, you'll need to keep track of all the information you find and receive and be able to easily compare back and forth between two or more photographers or packages. This document will help keep you organized, give you lots of ideas of questions you need to (or don't need to) ask and help you write down ideas and notes on paper so that you have concrete answers for your fiancé and parents as you decide which photographer will best fit you and your wedding day!

Directions:

1. Start with **My Dream Photographer** list to get an idea of what photography styles and personalities will be the perfect match.
2. Research at least 1-3 photographers and fill in their basic contact information each **Photographer Option** so you can show your fiancé and family and friends to get their opinions as needed.
3. Write down reasons you like or dislike each vendor based on first impressions or after detailed research.
4. Treat each photographer fairly by remembering to look at samples and read reviews and weigh important factors like if you were referred to them by a friend or vendor, etc.
5. Rate each photographer to help you decide which one you like best.
6. Research the top 2-3 wedding photo packages you like best from each photographer and record detailed notes from online research or personal consultations regarding their package details and prices.
7. Fill out the **My Wedding Photographer** page to remember who you chose and why so you can easily help your engaged friends.

I am hoping to book a photographer by: _____

My initial guess for photographer budget range is: _____

My final photographer budget range is: _____

My Dream Photographer...

Rank each line in order of importance 1-3

_____ The style of the photography matters most.

_____ The personality of the photographer matters most.

_____ The price matters most.

STYLE QUESTIONS

1. Do I know what photography style I like? (YES | NO)
2. Can I define it in words? (YES | NO)

Circle the words that describe the photography style you like:

PORTRAIT | PHOTOJOURNALISM | LIFESTYLE | DOCUMENTARY

ARTISTIC | TRADITIONAL | EDITORIAL | POSED | CANDID

ABSTRACT | DARK AND MOODY | AERIAL | FINE ART | FORMAL

LANDSCAPE | BLACK AND WHITE | CLASSIC | VINTAGE | EDGY

DRAMATIC | MODERN | 35MM FILM | MEDIUM FORMAT FILM

HIGH FASHION | WARM | COOL | NATURAL LIGHT | UNIQUE

LIGHT AND AIRY | ELEGANT | ROMANTIC | GOOFY

OTHER: _____

PERSONALITY QUESTIONS

1. Do I know the type of personality I like in a photographer? (YES | NO)
2. Can I define it in words? (YES | NO)

**Circle the words that describe the
photographer personality you are drawn toward:**

OUTGOING | LOUD | TAKES CHARGE | BOSSY | CHATTY
OLD SCHOOL | MORE BEHIND-THE-SCENES | RELATABLE
PERSONAL | EASY GOING | FRIENDLY | PROFESSIONAL | QUIET
FUNNY | SENSITIVE | DECISIVE | ORGANIZED | PASSIONATE
SINCERE | PATIENT | CREATIVE | SYMPATHETIC | ENERGETIC
INTROVERT | EXTROVERT | UPBEAT | FRANK | MODEST
ADVENTUROUS | COMMUNICATIVE | SENSIBLE | WITTY

OTHER: _____

PRICE QUESTIONS

1. Am I willing to choose a different photographer if the one I love doesn't fit my budget? (YES | NO)
2. Am I willing to choose adjust my budget to make my perfect photographer work? (YES | NO)
3. Am I willing to pay travel for a photographer if needed? (YES | NO)

Photographer Option #1

Company Name: _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

IG/Socials: _____

Reasons I like this photographer: _____

Reasons I don't like this photographer: _____

Check List:

_____ I saw several sample photos AND a complete wedding gallery

_____ I read several reviews of their photo services

_____ I was referred to them by a friend or vendor or a friend used them

_____ I like the packages and options they offer

_____ I like their personality/style and feel like we connect well

_____ I feel like I can totally trust them to do an incredible job

_____ They let me customize packages however how I want

_____ They offer monthly payment plans

_____ They accept credit cards and online payments

I would give this photographer a _____ out of 10

Package #1 (Circle or write in all information that applies)

Company Name: _____

Package Name: _____

Package Price: _____ Discounts: _____

Monthly Installments: _____ Deposit: _____

Includes:

- Number of hours of coverage: _____
- Number of photographers: _____
- **Engagement photo session included:** (YES | NO) _____
- **Photo album included:** (YES | NO) _____
- Approximately how many photos will I get? _____
- Photos will be edited: (YES | NO) _____
- Shoots: (DIGITAL | FILM) _____
- Delivery format: (DIGITAL DOWNLOAD | PRINTS | CANVAS) _____
- Sales tax included: (YES | NO) _____
- Pre-wedding meeting: (YES | NO) _____
- Will help me with my wedding day schedule: (YES | NO) _____
- Travel fee: (YES | NO) _____

I can expect to receive my wedding photos(s) by: _____

Package #2 (Circle or write in all information that applies)

Company Name: _____

Package Name: _____

Package Price: _____ Discounts: _____

Monthly Installments: _____ Deposit: _____

Includes:

- Number of hours of coverage: _____
- Number of photographers: _____
- **Engagement photo session included:** (YES | NO) _____
- **Photo album included:** (YES | NO) _____
- Approximately how many photos will I get? _____
- Photos will be edited: (YES | NO) _____
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- Will help me with my wedding day schedule: (YES | NO) _____
- Travel fee: (YES | NO) _____

I can expect to receive my wedding photos(s) by: _____

Package #3 (Circle or write in all information that applies)

Company Name: _____

Package Name: _____

Package Price: _____ Discounts: _____

Monthly Installments: _____ Deposit: _____

Includes:

- Number of hours of coverage: _____
- Number of photographers: _____
- **Engagement photo session included:** (YES | NO) _____
- **Photo album included:** (YES | NO) _____
- Approximately how many photos will I get? _____
- Photos will be edited: (YES | NO) _____
- Shoots: (DIGITAL | FILM) _____
- Delivery format: (DIGITAL DOWNLOAD | PRINTS | CANVAS) _____
- Sales tax included: (YES | NO) _____
- Pre-wedding meeting: (YES | NO) _____
- Will help me with my wedding day schedule: (YES | NO) _____
- Travel fee: (YES | NO) _____

I can expect to receive my wedding photos(s) by: _____

Photographer Option #2

Company Name: _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

IG/Socials: _____

Reasons I like this photographer: _____

Reasons I don't like this photographer: _____

Check List:

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- Delivery format: (DIGITAL DOWNLOAD | PRINTS | CANVAS) _____
- Sales tax included: (YES | NO) _____
- Pre-wedding meeting: (YES | NO) _____
- Will help me with my wedding day schedule: (YES | NO) _____
- Travel fee: (YES | NO) _____

I can expect to receive my wedding photos(s) by: _____

Package #2 (Circle or write in all information that applies)

Company Name: _____

Package Name: _____

Package Price: _____ Discounts: _____

Monthly Installments: _____ Deposit: _____

Includes:

- Number of hours of coverage: _____
- Number of photographers: _____
- **Engagement photo session included:** (YES | NO) _____
- **Photo album included:** (YES | NO) _____
- Approximately how many photos will I get? _____
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- Will help me with my wedding day schedule: (YES | NO) _____
- Travel fee: (YES | NO) _____

I can expect to receive my wedding photos(s) by: _____

My Wedding Photographer

For memory sake...details of THE wedding photographer I finally choose:

I chose _____ as my

official wedding photographer because:

1. _____
2. _____
3. _____

I chose wedding photo package _____ because:

1. _____
2. _____
3. _____